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From Germany to Waterloo: Missions to Become More Sustainable

by Mike Morrice, Executive Director, Sustainable Waterloo



CTT Inc and its partners across Waterloo Region are on the verge of an exciting business mission to Germany on the theme of Green Energy and "Cleantech", with a focus on wind energy. And they should be applauded for doing so: The International Energy Agency estimates that nearly 50% of global electricity supplies will have to come from renewable energy sources if we want to halve carbon emissions by 2050, in order to minimize significant and irreversible climate change impacts.... [\[Read More\]](#)

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Regional Economic Development News



Minister Goodyear Announces Investment to Help Small- and Medium-Sized Businesses Access International Markets - November 12, 2009

Southern Ontario businesses that would like to increase their sales internationally can get assistance thanks to a new investment announced by the Honourable Gary Goodyear, Minister of State responsible for the Federal Economic Development Agency for Southern Ontario (FedDev Ontario)... [\[Read More\]](#)



Local universities get top marks from Maclean's survey - November 6, 2009

Wilfrid Laurier University and University of Waterloo are the best schools of their size in Ontario, and University of Waterloo has the best overall reputation in Canada, according to the Maclean's magazine annual ranking of universities... [\[Read More\]](#)



Minister Clement Introduces Changes to Automotive Innovation Fund - October 30, 2009

At a meeting of the Canadian Automotive Partnership Council (CAPC), the Honourable Tony Clement, Minister of Industry, introduced changes to the Government of Canada's Automotive Innovation Fund (AIF) in order to increase investment in automotive research and development (R&D)... [\[Read More\]](#)

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Featured Events



November 22-27, 2009 - Business Mission to Germany

You are invited to join Canada's Technology Triangle Inc (CTT) and its partners from across the Waterloo Region on an unprecedented business mission to Germany on the theme of Green Energy/Clean Tech... [\[Learn More\]](#)



December 3, 2009 - Premier CTT Ambassador International Reception and Dinner

Don't miss your opportunity to network with foreign consular representatives from Australia, France, United States, China, Japan and other markets. The event will also feature Thomas Homer-Dixon as the keynote speaker... [\[Learn More\]](#)

CTT Past Activities

October 14-15, 2009 - Passport to Success

The 15th Annual "Passport to Success" held on October 14th and 15th has put another feather in the cap for CTT. Two days filled with non-stop site visits, presentations, networking opportunities, and Oktoberfest celebrations. For the 29 VIP guests visiting from numerous industries from all over the world (including China, UK, Boston, and Chicago, among others) this was a less conventional way to become informed about Waterloo Region and everything it has to offer. Photos of the event can be [viewed here](#).

October 22, 2009 - Eindhoven Delegation

An automotive delegation from Eindhoven, The Netherlands known as Brainport, visited Waterloo Region in October. The group had previously attended the "Plugged In" Vehicle Conference with our partners at the Centre for Automotive Research in Ann Arbor, Michigan. During the visit, meetings were set up with WatCAR (Waterloo Centre for Automotive Research) as well as BIO Auto Council to discuss opportunities for collaboration between Waterloo Region and Brainport. These meetings will form the basis for a further incoming delegation in Spring 2010 from Brainport.

November 3, 2009 - Kwartzlab "A Hacker-space" Showcase

A group of local makers/tinkerers/artists have recently banded together to form a "hacker space" called Kwartzlab. It is a place where people from different disciplines come together to work on cool projects. The group showcased things that they made such as electronic gadgets, elaborate costumes, robots, art installations and interesting software. Photos of the event can be [viewed here](#).

November 4, 2009 - Chairman's International Breakfast

CTT's third Chairman's International Breakfast held on November 4, 2009 was a notable success. Guest speaker, Bill Black who is National Director of Strategic Business Solutions at Haworth, a leading US manufacturer of commercial office interiors and co-author of The Commercial Real Estate Revolution, spoke about his book and the Commercial Real Estate industry. Stay tuned for more information about the forth breakfast in the series.

CTT Upcoming Activities

November 19-20, 2009 - Regional Charrette

In order to utilize an accelerated, collaborative community planning exercise to develop promotional materials promoting the Waterloo Region's strengths and opportunities which can be used to help attract investment, capital and talent to the region, CTT Inc is planning a Regional Charrette. The charrette will include an intensive study of 8-10 Waterloo Region sites. Following the exercise, the 8-10 project proposals

will be published as ideas related to opportunities for each site. These could be used for CTT to promote the region internationally and help to stimulate development opportunities for the Municipalities and the Region.

December 7, 2009 – Commercialization Model for Life/Health and Environmental Sciences in Waterloo Region

CTT Inc, the City of Kitchener and the University of Waterloo, recently collaborated to conduct a feasibility study on the demand for experimental laboratory space for the health/life and environmental sciences sector in Waterloo Region and to determine the appropriate commercialization model. The input provided for this study by the private sector, research faculty, and service providers is of great value to support our future plans. Interested in attending this presentation and networking session to hear the study results and opportunities to support this sector going forward? Visit lifesciences.eventbrite.com.

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Investment Opportunities

by **W.T. (Bill) Elliot, Vice President, Business Development, CTT Inc**



Investing in Waterloo Region is more than a good business decision – it is the optimum decision for your company and your way of life. It is true that financial ROI is a big determinant when deciding where your company will launch or transition to, but what if you could have a ROI on your lifestyle as well? The reality is, here in Waterloo Region you can.

Waterloo Region is booming with industry champions in a multitude of sectors. To name a few of our ‘anchor’ tenants: we have leaders in ICT (Research In Motion), Manufacturing Automotive (Toyota), Insurance (Manulife), and Post Secondary Institutions (University of Waterloo). In addition, we are a region where there is an amazing selection of talent, and the lifestyle has a unique “urban-community” feel.

Interested? Want to find out more about Waterloo Region and how CTT Inc can support you with business investment support, information and research? We are the place to start – a concierge service for your business. We look forward to having you join our community.

For **Business Professional Services, Information Communications + Technology (ICT), and Manufacturing** please **contact me** at bill@techtriangle.com or 519.747.2541 ext. 403.

For **Cleantech and Health + Life Sciences** please **contact Catharine Gerhard** at catharine@techtriangle.com or 519.747.2541 ext. 407.

Want to find out more online? Check out the following pages on our website:

- [Invest Here](#)
- [Key Industries](#)
- [Regional Economic Development News](#)
- [Waterloo Region](#)

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Partner Profile - Bingemans



Located on the beautiful Grand River, Bingemans offers one of the most inclusive catering and conference facilities in Southern Ontario. With a selection of conference and meeting rooms, they can accommodate 20-2000 guests.

Bingemans' attention to detail and guest-centric focus has made them one of Ontario's largest catering companies for both on and off-site events. These customized catering programs can provide both traditional and uniquely elegant culinary delights.

Along with the catering and conference facility, Bingemans' picturesque location of scenic 170 acres includes the huge Big Splash Waterpark, FunworX Indoor Playland (35,000 sq. ft.), 9 hole golf course, outdoor mini-golf, indoor mini golf, ropes course and rock climbing.



Mark Bingeman
General Manager
Bingemans

Bingemans became a valued Emerald Corporate Partner of CTT Inc this year. This partnership helps CTT to market the competitive advantages of Waterloo Region and attract new businesses, investment and talent. Bingemans and our other prestigious Corporate Partners assist CTT with financial support and expertise, and gain international exposure and networking opportunities. If you would like to hear more about CTT partnerships, please contact **Anne Lukin, Manager, Strategic Relationships** at 519-747-2541 x 402 or anne@techtriangle.com.

Partners in the News

Recession Hastening Move to Indirect Taxes as Governments Seek More Revenue, says KPMG Report - November 12, 2009

KPMG LLP

Waterloo launches SEED with more than \$23 million in donations - November 6, 2009

University of Waterloo

Scotiabank Partners with China Everbright Bank - November 6, 2009

Scotiabank

Our Municipal Partners



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About Canada's Technology Triangle Inc

Canada's Technology Triangle Inc is the not-for-profit, public-private regional economic development partnership marketing Waterloo Region and the cities of Cambridge, Kitchener and Waterloo to the world. Its mandate is to attract new businesses, investment and talent, while promoting regional economic growth.

The organization works closely with the Economic Development Departments of its partner municipalities, member-based business organizations and the four post-secondary educational institutions. The area known as Canada's Technology Triangle includes Waterloo Region, the cities of Cambridge, Kitchener and Waterloo and the townships of North Dumfries, Wellesley, Wilmot and Woolwich.

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